

# Petar Petrovic

## Content Marketing Specialist



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Petar  
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## Overview



I've dedicated my entire career to content planning and creation. My articles spark audience's interest and improve my employer's brand awareness. High reader satisfaction was always my most important goal, and every content master piece I create, drastically improves customer loyalty and easily converts leads and prospects into customers.

## Work Experience



### **Content Marketing Manager** **Dream Content**

**2014 - on-going**

- Creating complete content strategy;
- Writing CV Radionica blog;
- Running social media accounts;
- Creating and editing infographics, tables, charts and images;
- SEO;

### [View my writing portfolio!](#)

### **Content writer (part-time)** **Content Base**

**2012 - 2014**

- Writing articles;
- Conducting internet research;
- Adding and optimizing keywords;
- Closely cooperating with the SEO team;

### [Read Content Base blog!](#)

### **English Teacher** **Drinka Pavlovic Elementary School, Belgrade**

**2011 - 2012**

- Teaching lessons;
- Closely following students' work and development;
- Conducting administrative tasks;

### [Read my publications!](#)